



NigerianFLIGHTDECK Advert Rates

Our advertisements have a direct influence on each reader as they peruse the website stories. The advert can also be encoded so that if clicked, it would lead to your organisation's website or social pages.

Excitingly, within the time frame of each advert be it three months or a year, as advertiser, you can change the campaign to suit any purpose you intend to send out at no cost but this is within the timeframe, outside that window will require another cost.

Our rates are not only most affordable but also flexible as we offer more for so much less. Unlike the average newspaper adverts which lasts only a day, for the same price an online magazine runs that advertisement for a minimum of three months thus enabling the business to get maximum benefit of the campaign paid for.

Types:

- **Leaderboard Banner Size 728 X 90 pixels** which appears on the top right corner of the homepage and all pages on the site. This is excellent for catching the reader's attention. The Leaderboard costs **N620, 000.00**. This runs constantly for three months
- **Skyscraper Quarterly:** The skyscraper costs **N500, 000.00** advert and runs for three months and it is adequate to generate buzz for a particular product and like the previous, it costs less for that duration.
- **Banner quarterly:** The banners are various sizes ranging from 300x250 and above costs **N420, 000** running for three months.
- **Sponsored Posts:** Sponsored posts vary. i.) If it's a business post for a product, the post goes for **₦70,000** but if it is a public announcement, our sponsored post is **₦50,000**.
- However, if it's a specialised report by NigerianFLIGHTDECK for your organisation, this will cost **N150,000**. (ii.) Political sponsored posts on the other hand runs for **₦150, 000**. However, we need to know the content and ensure it is not defamatory or seditious before we publish.

- **Video Adverts** are also admitted beginning from **₦150, 000** per month

Also note that there is availability to reduce frequency of advert; however, the lower the number of months or days the higher the advert price. This is negotiable.

Submission of Materials

All adverts can be in Jpeg and compatible format.

All materials must be delivered via electronic medium.

All ads must be delivered no less than three days before the adverts run via electronic version with external links where available, either on disk or e-mail in the ordered pixel dimensions unless otherwise noted.

We look forward to a wonderful relationship and success for all concerned.

For enquiries contact us via mail on: nigerianflightdeck@gmail.com or Tel. 09054011910 (WhatsApp enabled)

Anthony Patrick Omoh,
Publisher, NigerianFLIGHTDECK

About us: Flightdeck Communications Enterprises BN2478183 publishers of NigerianFLIGHTDECK online portal